



Photography and Video Policy 2018/19

East Coast Tigers are committed to the safeguarding and well-being of its members and have a strict photography and videography policy in place.

From time to time East Coast Tigers may use images of children to promote its activities through their website, social media, promotional materials such as posters/flyers and press releases.

Parents/guardians are asked to sign written consent forms. Where a form is signed, the parents/guardians gives consent for photographs to be taken, and/or footage filmed during practices and performances for promotional materials relating to East Coast Tigers (including the East Coast Tigers Website, YouTube page, Facebook page, Instagram page and Twitter account.) Footage will not be broadcast or distributed through any commercial operations and names will not be placed next to photos.

Risk factors

Some of the potential risks of photography and filming at events include:

- Children may be identifiable when a photograph is shared with personal information.
- Direct and indirect risks to children and young people when photographs are shared on websites and in publications with personal information.
- Inappropriate photographs or recorded images of children.
- Inappropriate use, adaptation or copying of images.
- Images accompanied by personal information, such as the name of a child and their hobby, could be used to learn more about a child prior to grooming them for abuse.

Policy Procedures

- Only Lead Coaches will take photos/videos during our training sessions
- Do not use children's full name in photograph captions.
- Parental permission form needed to obtain consent for a child to be photographed and videoed.
- Obtain the child's permission to use their image.
- Only use images of children in suitable clothing to reduce the risk of inappropriate use.
- State written expectations of professional photographers or the press who are invited to an event. These should make clear of East Coast Tigers expectations of them in relation to child protection.
- Do not allow photographers unsupervised access to children.
- Do not approve photography sessions outside the event or at a child's home.

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Jess Mortimer
Programme Director